

CHARLES KAÏOUN
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EDUCATION

MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA - USA

Candidate for Master of Science in Management Studies (MSMS Program), June 2015

2014 - Present

- Concentration on Information Technologies and Entrepreneurship
- Club: MIT Sloan Coders
- Member of the Dean's Student Advisory Council
- Thesis: How local is Twitter?

EDHEC BUSINESS SCHOOL

Lille, France

Master of Science in Business Administration and Entrepreneurship, cum laude

2010 - 2014

- Studied topics oriented toward venture creation, corporate management and business growth
- Elected student representative in Bachelor year, reelected twice in Master years with a seat on the School Board of Directors acting as liaison between students, faculty and administration to resolve issues and improve programs
- President-founder of the society in charge of the school community center, \$200K budget for design, \$20K turnover/year, development of wireless payment solution to increase operations speed by 20% and improve cash flow
- Taught a class on web technologies and digital marketing during 1 year with one student project becoming a successful e-commerce website

EXPERIENCE

CKTOUCH

France

Self-employed - IT Consulting and Services

Sep 2013 - Present

- Supplied IT consulting services to companies and institutions
- Designed and developed tailored technical solutions including websites, mobile applications, and database management systems

GOOGLE

Dublin, Ireland / Mountain View, USA

Revenue Insights Analyst Intern

Dec 2012 - Jul 2013

- Conceptualized and developed business intelligence tools that reduced processing time of data from weeks to minutes using Python, SQL and Javascript
- Analyzed massive data flows with innovative visualizations (custom d3 libraries) to make recommendation on global SMB strategy (customer lifecycle, revenue impact data, customer evolution flows)

GOOGLE

Paris, France

Industry Analyst Intern

Jun 2012 - Nov 2012

- Improved B2B search product strategy by developing new benchmarking and market knowledge tools and dashboards using SQL, advanced Excel and VBA
- Led product development, adoption and formation as regional product expert for sales tools for the region
- Organized and helped launch 10+ new products

DF DEUTSCHE FORFAIT

Cologne, Germany

Assistant Trader and Developer

Jun 2011 - Aug 2011

- Managed financial transactions for import/export operations (trade finance)
- Initiated and developed an experimental intranet handling transactions and cash flow of the company

ADDITIONAL INFORMATION

- Coding Languages: PHP, SQL, HTML, JavaScript, Python, VBA, Java
- Engineered and developed a touch table computer
- Fluent in French, Full professional proficiency in German
- Voluntary work at Working Bikes (Chicago) repairing bikes and creating a special bike for handicapped people
- Sports: Tennis (5.5), Golf (handicap 20), Diving (PADI Open Water)